

REVIEW

On the abstract of the dissertation by Niu Wenjuan "The commentary as a media discourse genre: the cognitive-pragmatic aspect (in Chinese and English)" submitted for the academic degree of a candidate of philological sciences specialty 10.02.20—contrastive-historical, typological and comparative linguistics. The dissertation abstract submitted by Niu Wenjuan presents a completed scientific study devoted to the identification of structural, cognitive-semantic and linguopragmatic characteristics of the commentary as a media discourse genre in Chinese and English. The relevance of the topic is determined by the need for a comprehensive description of the genre's differential features, its conceptual organization, and the set of communicative strategies and tactics that ensure the implementation of its main functions. The author's choice of non-closely related languages allows for a deeper understanding of the universal and language-specific properties of the genre under study.

The scientific novelty of the research lies in the integrated approach to determining the structural and cognitive-semantic features of the commentary, in considering the verbal means of implementing the functions of information and persuasion from the point of view of the strategic aspect of communication, and in establishing the specificity of the language representation of communicative tactics in differently structured languages. Of particular value is the construction of the cognitive-communicative model of the commentary genre, which combines the cognitive level (represented by the key concepts "news" and "opinion" and the basis concepts "accident", "incident", "problem", "event") with the communicative level (represented by the informative strategy and the strategy of persuasion).

The factual material of the study deserves special attention. The corpus of 200 texts in Chinese from "Guangming Daily" and 200 texts in English from "The Guardian" (2014–2024) provides a representative basis for reliable conclusions. The author's use of a wide range of research methods testifies to the thoroughness of the analysis and the validity of the findings obtained.

While highly appreciating the work done, I would like to ask a clarifying question regarding the cognitive-communicative model proposed by the author.

The abstract notes that the tactics of implementing the informative strategy and the strategy of persuasion are distributed between the "news" level and the "opinion" level of the cognitive structure.

The abstract has a clear logical structure, the material is presented consistently, and the conclusions are well-grounded. The main provisions of the dissertation are sufficiently reflected in 11 publications, including articles in peer-reviewed scientific journals.

Thus, the dissertation by Niu Wenjuan is an independent, completed, and original scientific research that meets all the requirements for dissertations for the academic degree of a candidate of philological sciences. Its author deserves to be awarded the desired degree in specialty 10.02.20—contrastive-historical, typological, and comparative linguistics.

I hereby give my consent for the placement of my review on the abstract of the dissertation by Niu Wenjuan "The commentary as a media discourse genre: the cognitive-pragmatic aspect (in Chinese and English)" on the website of the educational institution "Belarusian State University of Foreign Languages".

Xia Guoqiang

Doctor of Philological Sciences, Professor

Deputy Dean, Faculty of Chinese Language and Literature,

Xinjiang Normal University

Urumqi, China

Date *April 19, 2026*

Contact information:

Full name: Xia Guoqiang

E-mail: comingyear@sina.com

Address: 830017, No. 100, Guanjing Road, Shuimogou District, Urumqi, Xinjiang, China

Website: <http://yywx.xjnu.edu.cn/>

